

STRATEGIC PLANNING SOFTWARE FOR MISSION-DRIVEN ORGANIZATIONS

WHAT YOU'LL GET

Accountability and Measurable Outcomes

- Report monthly on goal progress.
- Set up reminders for key milestones.
- Clearly assign tasks and responsibilities.
- Track metrics and goals.

Reporting and Sharing

- Export plans into various formats.
- Share view-only links with external funders or prospective donors.
- Easily convert into annual reports and other collateral.
- Subscribe to goal and action item due dates on your calendar.

Usability and Support

- Web-based, always available, location for organization's strategy.
- Intuitive interface.
- Integrated strategic planning guidance.

The Causey strategic planning software has been a great benefit to our state network. It helps us with accreditation and provides direction for all 19 centers. It keeps us aligned with our host colleges and with our statewide strategic initiatives, no matter where we're located in the state.

Rob Campbell
Director
Clackamas Oregon SBDC



PRICING

Lite \$900/yr USD

Core \$1,300/yr USD

Solid \$2,750/yr USD

Price per organization, not per user

OVERVIEW

Causey catalyzes a nonprofit organization's strategic planning effectiveness and process. Based on 25+ years of strategic planning experience and a focus on simplicity, our software serves as a home for all things related to your organization's strategy and execution, making your job as an executive director and board member easier.



As a busy CEO, I am always looking for ways to communicate our strategic priorities efficiently and effectively communicate with my staff and board. Causey has not only made it simple to keep our strategic plan front and center, but it has given everyone access to the plan at all times.

Tracey Fecher
CEO, Sonrisas Dental Health

THE VALUE

1

Designed for small nonprofits

It's simple and intuitive to integrate into your organization's operations.

2

Expert help — when you need it

Using methods proven to drive success, Causey provides built-in strategic planning support so that your organization can build a plan with our expertise, but is uniquely yours.

3

Measure metrics

Track goals, key metrics, and your knowledge to keep your board and staff organized and on the same page.

4

Catalyze success

Capturing your organization's strategic plan, and making it actionable, elevates your organization's ability to work and act strategically.